# SUMMIT 2025

Protecting YOUR Practice from Cyber Threats

Danielle Pentony & Tracey Weeks



Please take a seat,
your session starts soon.

#### **Acknowledgement of Country**

Best Practice Software acknowledges the Traditional Custodians of Country throughout Australia and recognise their unique cultural and spiritual relationships to the land, waters, and seas and their rich contribution to society. We pay our respects to ancestors and Elders, past, present, and emerging.

Best Practice Software respects Māori as the tangata whenua and Treaty of Waitangi partners in Aotearoa New Zealand.

Right: Ginmine design from corner, radiating outwards.

Designed for the Bp Bundaberg Operations Hub Mural Project, 2021

Artist: Nicole Wone

Addresses themes of: Evolution – Adaptation of Universe and traditional Indigenous beliefs across the globe.

Beginning of time, darkness. Movement in the cosmos. Rainbow Serpent – Creation being. Ancestral lineage without our DNA





## Protecting YOUR Practice from Cyber Threats



#### **Danielle Pentony**

With over 18 years in Technology and Cyber Security across Healthcare, Government and Financial Services, Danielle leads the Cyber Security team securing key digital health solutions and sensitive information at the Australian Digital Health Agency. She also supports healthcare providers and technology partners through sharing cyber threat information and education. Known for her innovative and inclusive leadership, she delivers secure outcomes for the organisation. Outside the Agency, Danielle volunteers to uplift small and medium businesses' cyber security and advocates for more women in Cyber roles.



#### **Tracey Weeks**

With a career spanning 28 years in the State and Federal Government and over a decade's experience in the field of Cyber Security in the Healthcare sector, Tracey leads her team within Cyber Security Branch driving cultural change across Australia in cyber security awareness with the focus on the workforce being the key to ensuring the protection of the Agencies information and service delivery.

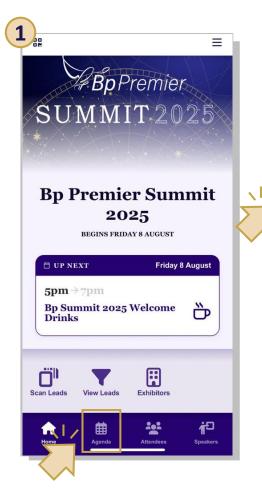


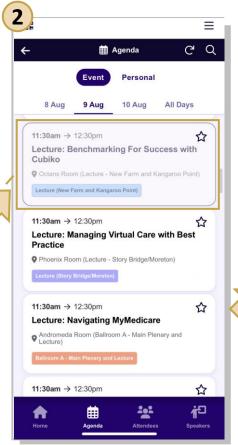
#### Ask any questions using The Event App

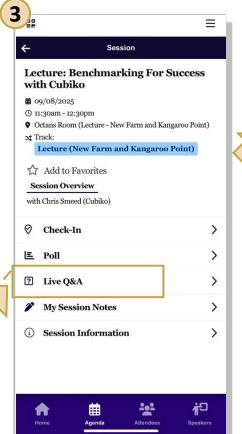


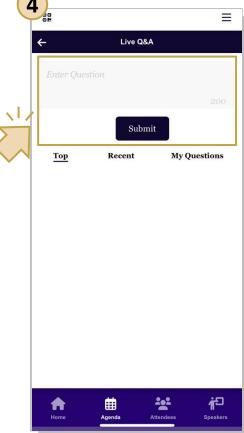
Download the app By scanning the QR code











#### **Building Cyber Resilience**

Danielle Pentony, Chief Information Security Officer Tracey Weeks, Manager Cyber Awareness and Education



# **Acknowledgement** of Country



The Australian Digital Health Agency acknowledges the Traditional Custodians of Country throughout Australia, and their continuing connection to land, sea and community. We pay our respects to Elders past and present.



#### **Navigating the Digital Frontier**

- Making healthcare accessible
- Understanding the multifaceted needs of consumers
- Bridging cultural and linguistic gaps
- Reimagining engagement with consumers and the broader community
- Improving accessibility, promoting preventive care, and enhancing consumer engagement



#### Navigating the Digital Frontier

- Holistic and personalised approach to healthcare management
- Connecting technology systems and sharing data is a key element of delivering cost-effective, highquality care
- Not a one-size-fits-all proposition
- Security and privacy as enablers





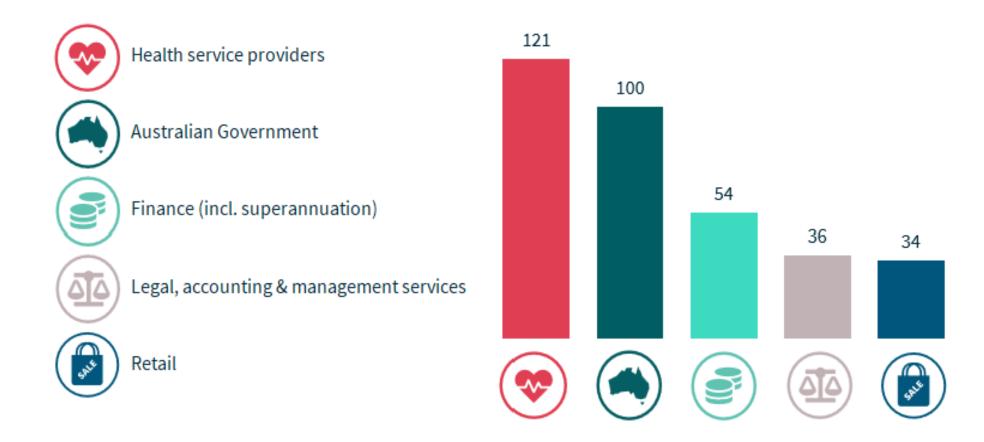
#### **Cyber threat landscape**

#### **Healthcare Sector Update**

- Rise of cyber crime
- Social engineering
- Ransomware
- Data breaches
- Denial of service attacks
- Malware
- Supply chain attacks
- Poor security practices
- Abuse of Al



#### **Top 5 Sectors Notifiable Data Breaches**

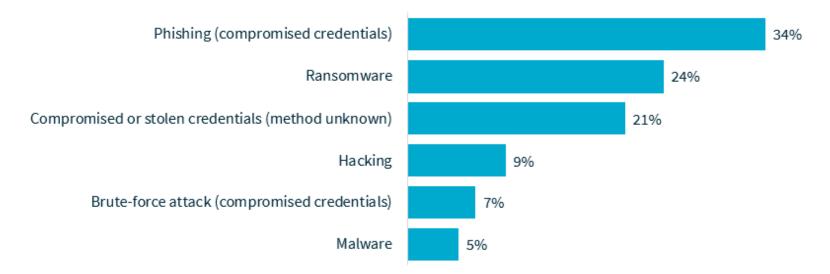




#### **Incident Breakdown**

42% of all data breaches resulted from cyber security incidents (247 notifications; 61% of malicious or criminal attacks)

Cyber incident breakdown





### Top 5 reported sources of breaches in healthcare in Australia

Malicious or criminal attack

Cyber incident

Social engineering / impersonation

Rogue employee / insider threat

Theft of paperwork or data storage device





The Global Health-ISAC 2025 Health Sector Cyber Threat Landscape highlights a continued escalation of cyberattacks.

#### **Global Review**

#### **Growing Threats**

- The healthcare sector continues to face escalating cyber threats.
- Ransomware remains the most prevalent and damaging threat.
- Nation-state actors, Hacktivists and supply chain vulnerabilities are growing concerns.
- Internet of Medical Things (IoMT) devices introduce new attack surfaces.
- Artificial Intelligence (AI) opened new vectors of security and privacy risks
- Urgent need for resilience, visibility, and vendor risk management.



Digital transformation continues to improve many aspects of our daily lives – including health care outcomes



#### Why we need to talk about cyber security

- · Cyber safety is patient safety
- Cyber criminals aim to find weaknesses in an organisation that they can exploit through cyber attacks.
- Healthcare sector is a prime target.
- An attack can lead to:
  - loss or theft of sensitive health information
  - significant disruptions to service delivery
  - reputational damage
  - loss of consumer confidence



#### Cyber security is everyone's responsibility



#### **Understanding Resilience**







**Employee training** 



**Secure by Design** 



#### Understanding the root cause

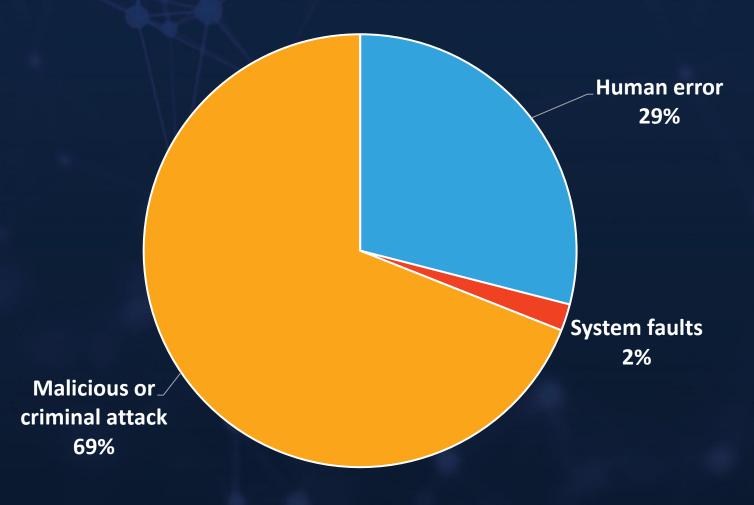


#### How do cyber attacks eventuate?



# 98% of data breaches are the result of human error or malicious intent

#### Sources of data breaches













#### Why are phishing attacks so successful?



44% of people think an email is safe when it contains familiar branding



1 in 3 people admit to taking risks when faced with a phishing threat



Attackers exploit human emotions and trust

From: MyGov <myappeles026456@hotmail.com>

To: You

Subject: Pending refund!



#### **Dear Customer**

You have an outstanding refund from MyGov. Our transaction management system detects that you are entitled to receive this payment.

Your refund is available online : 640.98 AUD	
Registration number	100088684468
Payment method	Direct debit at maturity
Datum	09/01/2023

To accept the fast online payment click on the following link and save the refund information: https://login.my.gov.au/las/my.gov-login

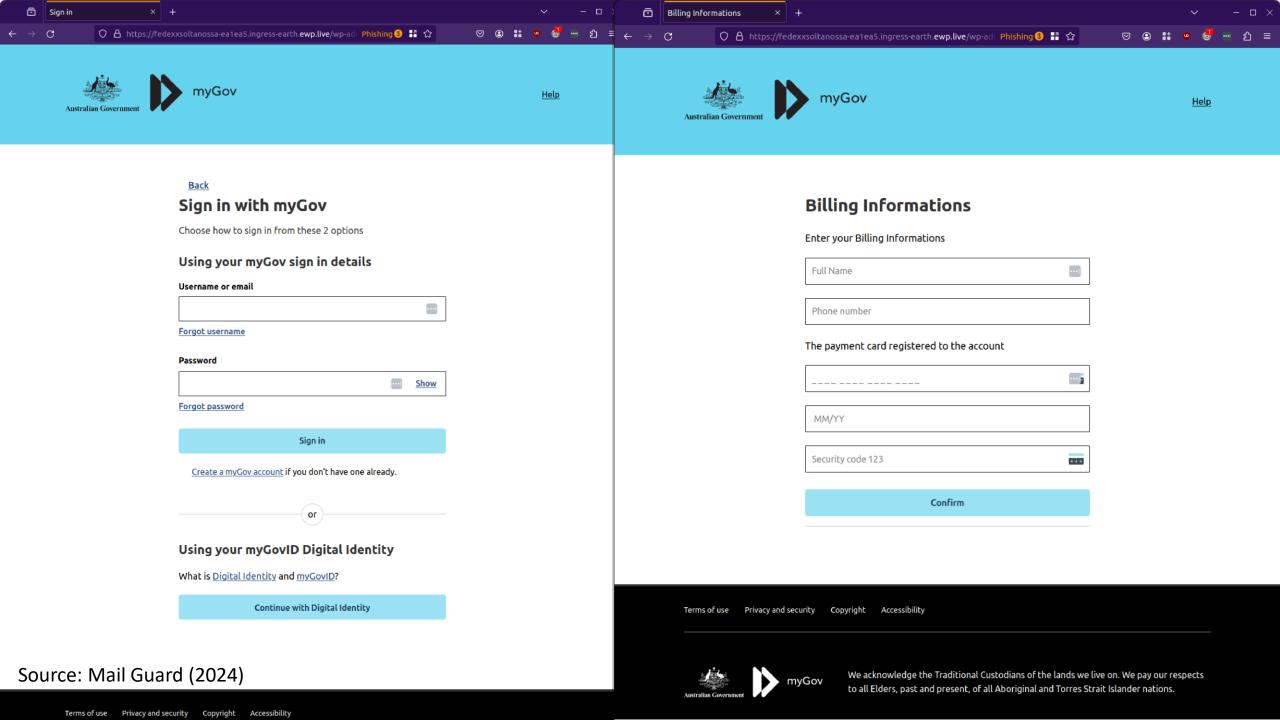
Kind Regards, The MyGov-Team

MyGov



#### How to identify a phishing email

- 1 The email address is incorrect
- 2 Generic greeting (dear customer)
- 3 Unsolicited or unexpected
- Too good to be true
- May contain spelling, grammar or formatting errors.
- It has a malicious link or attachment:
  - Directs to a website that steals information
  - Installs malware





Text Message Wed, 9 Aug at 8:44 pm

MygvAlert: You have a new unread message in your inbox, click <a href="https://mynotification.icu/inbox/">https://mynotification.icu/inbox/</a> to view

The sender is not in your contact list.

Report Spam



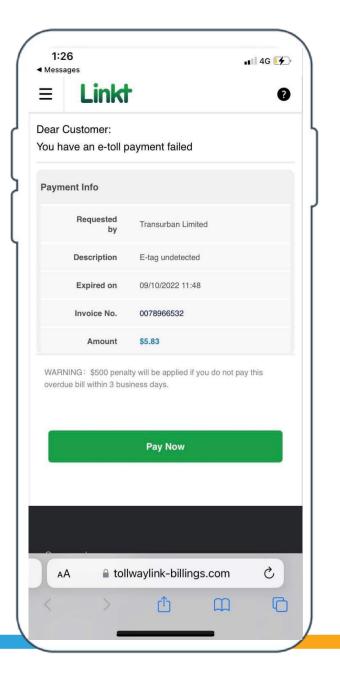
Text Message Today 3:50 pm

myGov: The new phone number you just added is now under review, if you didn't recognize this, visit <a href="https://updatemygovdoc.info">https://updatemygovdoc.info</a> to cancel now









#### How to spot a phishing scam

Before clicking on any links or attachments or sharing personal details ask yourself:

- Are my emotions heightened?
- Is there a sense of urgency?
- Can this person prove their identity?
  - Did this message come from a legitimate sender (e.g., correct email address, phone number or social profile)
  - Did my colleague/friend send this message to me (e.g., has their account been hacked)?
- Are there attachments or links in the message?
- Does this offer sound too good to be true?

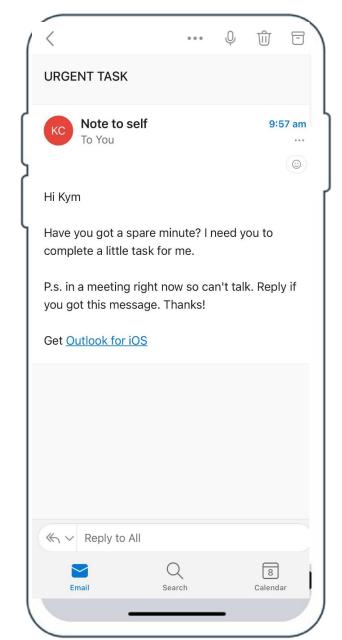




\$84 M

total self reported losses Business Email Compromised in Australia during FY 2023-2024



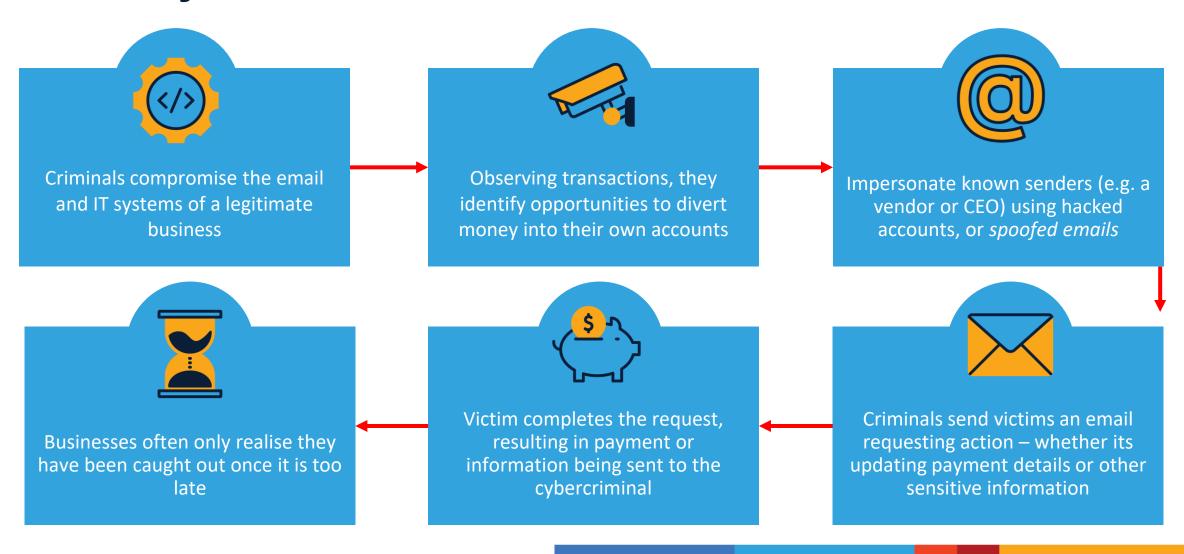




## **Business Email Compromise** (BEC)

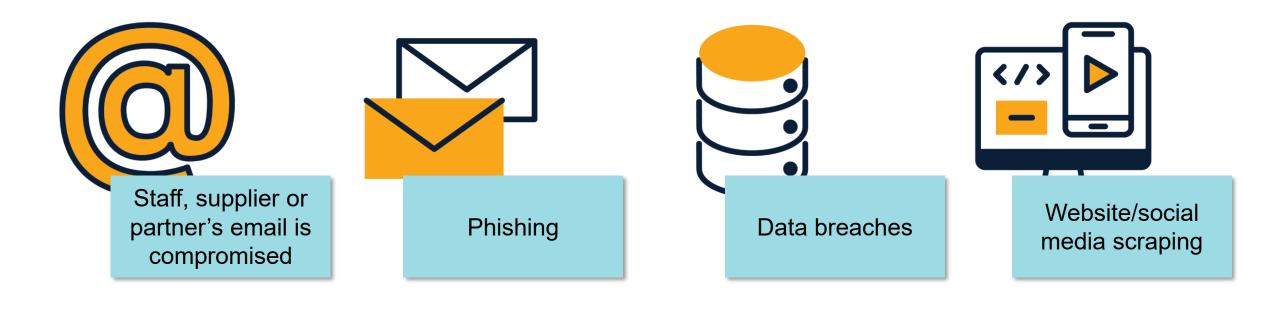
- Targeted to a specific organisation or person
- Impersonate (or have compromised) known contacts and send scam emails and text messages
- Common BEC scams:
  - CEO/Executive fraud
  - Invoice fraud
  - Data theft

#### **Anatomy of BEC attacks**





#### How BEC/targeted attacks eventuate





#### **How to mitigate BEC**

- The best defence against email attacks is training and awareness. When staff receive suspicious emails, the most effective mitigation is to call the sender to confirm they are legitimate.
- Do not use the contact details provided in the email as these could be fraudulent.
- Organisations should also have a formal process for staff to follow when payment requests are received or requests for changing bank details are made.



# "Ransomware remains a highly destructive cybercrime threat"

- Australian Cyber Security Centre 2023



# What is ransomware?

# How can I prevent a ransomware attack?



Install software updates



NEVER click on suspicious links



NEVER open suspicious attachments



Backup your devices regularly

#### If your device is infected with ransomware

2

Disconnect from the internet and network (e.g. turn on airplane mode, turn off the Wi-Fi)

Take a picture or screenshot of the ransom message

Call your IT Provider; call the ACSC on **1300 CYBER1** (1300 292 371)



# Practical tips to protect yourself from cyber threats



# Secure your accounts

- Use strong passwords
- Multi-factor Authentication (MFA)



#### How to create a strong passphrase

#### Four words mashed:

KittenChocolatePuppyHappy99!

TortoiseTurtlePurpleApple#35

Note: please do not use these examples as your password or passphrase.



#### **Multi-factor authentication**

- Turn on MFA wherever you can.
- Start with your important accounts like email, banking, document storage and social media.
- MFA is often set up through the security settings on your account. If you're not sure how to set it up, read the <u>ACSC's advice on MFA</u> or do a separate search online (for example, 'facebook mfa').
- Some services may use a different name for MFA, such as "two-factor authentication" or "two-step verification", so don't be surprised by these terms in your search.



## Keep software up to date

- OS systems software
- Apps and web browsers
- Set up automatic updates





#### https://www.cyber.gov.au/learn-basics







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About us

Learn the basics

Protect yourself

Threats

Report and recover

Resources for Business and Government

<u>Home</u> > <u>Learn the basics</u> > **Set up and perform regular backup** 



#### Set up and perform regular backups

Never worry about losing files again







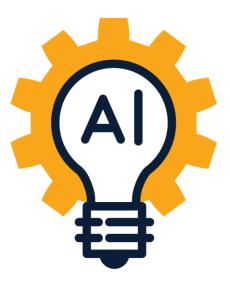
## **Artificial Intelligence**

- Al systems are among the fastest growing applications globally. Common Al systems you may be familiar with include but are not limited to:
  - Generative AI chatbots (e.g., Microsoft Copilot, ChatGPT, Google Bard, Jasper)
  - Virtual assistants (e.g., Siri, Google Assistant, and Alexa)
  - Search Engines (e.g., Bing, Google) use AI to provide more relevant and personalised search results based on user history, location, and other factors.
- While AI has the potential to increase efficiency, it can cause harm through:
  - User account compromise (confidentiality risk)
  - Disclosure of confidential information (confidentiality risk)
  - Providing inaccurate responses (integrity risk).



## Dark side of generative Al

- Helping cybercriminals to create believable phishing and BEC scams
- Deepfake Images, videos & voice recordings
- Data privacy/confidentiality impacts
- Fake product reviews
- Mis-information
- Romance fraud bots





#### Security Awareness Training Blog



# Social Engineering Masterstroke: How Deepfake CFO Duped a Firm out of \$25 Million

📤 Stu Sjouwerman

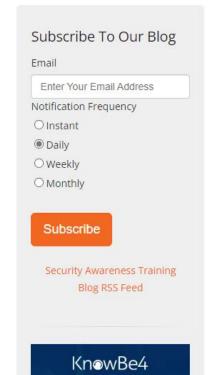
Tweet in Share

Check out this one line for a moment..."duped into attending a video call with what he thought were several other members of staff, but all of whom were in fact deepfake recreations."

In a worrying display of social engineering sophistication, a multinational company was defrauded of \$25 million through an intricately planned deepfake scam. This scam brilliantly utilized deepfake technology to impersonate the company's Chief Financial Officer (CFO) during a video conference call, as reported by the Hong Kong police.



The scam unfolded when a finance worker at the company was lured into a video call, believing he was joining several colleagues for a meeting. In a revelation by the Hong Kong police, it was disclosed that the supposed colleagues were nothing more than deepfake fabrications. OUCH.





Source: https://blog.knowbe4.com/social-engineering-masterstroke-how-deepfake-cfo-duped-a-firm-out-of-25-million

# How to protect yourself from Al generated scams

- Remember the basic indicators of a scam:
  - Contact email address / phone number correct
  - Created an emotional reaction
  - Unsolicited unexpected
- Always critically analyse online content. If in doubt, contact the person directly using details you have sourced independently.
- Create family codeword or password
- Limit the amount of public content available about you online social media profiles on private

## Cyber considerations around the use of Al

- Assess how your use of AI could impact the confidentiality and privacy of information
- Consider whether your use could impact your organisation's reputation
- Be cautious of using your work credentials to sign up for free/external AI systems and chatbots
- Be aware of potential inaccuracies, biases and misinformation from free/external AI systems
- For decision makers ensure information security risk assessments are conducted before implementing any new AI technologies



# Adopt a cyber resilience strategy

Cyber resilience: the ability to continuously deliver business objectives and organisational services despite cyber incidents, events and attacks.

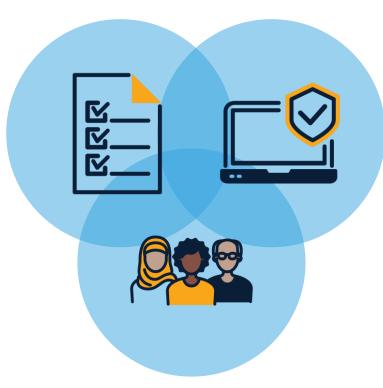


## Building cyber resilience

#### **PROCESSES**

Is there a cyber security policy? What does it cover and are staff following the practises?

Is there a cyber incident response plan in place? Has it been tested?



#### **PEOPLE**

Are staff trained to recognise and respond to cyber attacks?

#### **TECHNOLOGY**

What risks do the technologies pose?
Is the organisation running
unsupported or outdated software? Are
regular backups maintained and tested

Does the IT manager/provider know what the ACSC Essential Eight is?

Can maturity be assessed?









## Digital health security awareness courses

- The Australian Digital Health Agency has developed a free eLearning course for people who work in healthcare.
- The Digital Health Security Awareness course has been developed by the Agency's cyber security team, in consultation with representatives from a range of healthcare settings and disciplines, including medicine, nursing, pharmacy, practice management and allied health.



# Additional digital health courses







digitalhealth.gov.au

Careers

Contact

My Health Record (myGov) 🖸



Home Support > Digital Health Cyber Security Alerts

#### **Digital Health Cyber Security Alerts**

Initiatives

#### **Subscribe to receive Digital Health Cyber Security Alerts**

The Agency actively monitors potential cyber security risks through our dedicated Cyber Security Team. potential threats, the Agency sends out alerts regarding digital health software vulnerabilities and cybera industry sector.

Our monitoring efforts generally encompass potential threats relevant to various sectors, including general development, pharmacies, aged care, and disability services.

While the Agency commits to delivering timely reports on relevant cyber threats, we strongly encourage y alternative channels as well. It's important to note that the Agency's email alerts will be infrequent and lim cybersecurity threats, enabling your organisation to assess its vulnerability promptly.





#### **Building the future with confidence**

- Security and Privacy in healthcare should be reflexive, evolving, accessible, user friendly and implemented across the continuum.
- Healthcare technology is secure by design and secure by default
- Privacy by design across the software and information life cycle
- Routinely assessed for cyber security risks and protected to ensure its safe, secure and timely use
- Confidentiality, integrity and availability should be placed at the forefront when developing health technology
- A secure healthcare ecosystem is one that is sustained by active partnership and information sharing between entities
- Preparedness response, resilience strategies to enable confidentiality, integrity and availability of healthcare systems





Questions & Answers



#### Contact

#### **Australian Digital Health Agency**

**WEB:** digitalhealth.gov.au

**EMAIL:** help@digitalhealth.gov.au

PHONE: General enquiries 1300 901 001

My Health Record Helpline 1800 723 0471

- in Australian Digital Health Agency
- @AuDigitalHealth
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# Thank you for joining us!



Our Bp Summit Presentations and Resources are available via our Knowledge Base

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